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# Skin Health

Providing preventative skin care  
for fragile and irritated skin

**TENA<sup>®</sup> cares**

Partnership. Innovations. Solutions.

*Together we make a difference*



## A routine to help promote skin health

When it comes to managing overall skin health, TENA® offers a comprehensive skin care solution of dermatologically tested pH balanced products that help you care for each individual's skin health needs. From cleansing to moisturizing to protecting, TENA® has the right solution to help you overcome the many challenges of skin health while promoting skin integrity.

TENA® Dry Washcloths and TENA® Cleansing Cream work together to cleanse, moisturize and soothe the perineal area following urinary and fecal incontinence. Together they provide an effective and gentle perineal solution for fragile, irritated skin.

New to the TENA® skincare line, TENA® Barrier Cream is specifically designed for use on elderly skin when additional protection is needed during incontinence care routines.



# Introducing our latest updates to the TENA® Skincare lineup

## TENA® Dry Washcloths

Our new and improved TENA® Dry Washcloths have soft, thick, embossed cloth-like material, ideal for incontinence care, resident bathing or clean up tasks.

### Fewer Reusables Needed

- Helps reduce laundry consumption
- Quilted texture surface for more complete and effective cleaning
- Convenient to stack and store

### Ideal for Perineal Care

- Soft cloth-like surface when moistened
- Ideal perineal care solution when skin is irritated
- Helps simplify perineal care routines when used in combination with TENA® Cleansing Cream

Use with TENA® Cleansing Cream to promote a gentle perineal cleansing solution for irritated skin.



## TENA® Cleansing Cream

Used primarily for frequent perineal skin care of incontinent individuals when changing absorbent products but can also be used for full body cleansing.

- 3-in-1 creamy emulsion, ideal for cleansing and hydrating fragile skin; no rinsing required
- Helps maintain skin's natural balance (pH 5.5) and helps control odor



## New TENA® Barrier Cream

Helps prevent and relieve chaffed, chapped or cracked skin.

- Absorbs into the skin and helps maintain skin's natural pH balance
- Ingredients help protect skin from irritation
- Allows for visualization after application to check skin condition
- Scent free for use on sensitive skin
- 2 year shelf life

Absorbs quickly into the skin





**TRUSTED**  
AROUND  
THE GLOBE<sup>1-3</sup>

# TENA<sup>®</sup> cares

Partnership. Innovations. Solutions.

**Essity, your care partner**

Essity is a leading global hygiene and health company. In North America, Essity develops and produces the leading global brands TENA<sup>®</sup>, Tork<sup>®</sup> and JOBST<sup>®</sup>.

As your care partner, Essity with their leading brand, TENA<sup>®</sup> is committed to delivering innovative products and programs that have proven benefits and that can make a real difference in the field of continence care and personal hygiene.

For more information, contact us:

1-866-722-6659 | [www.TENAProfessionals.us](http://www.TENAProfessionals.us)

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1. Study involving 924 respondents (depending on question) from Canada, France, Germany, Italy, Sweden, UK and the USA. Results vary across countries. Kantar Health. LTC Brand Audit Study, August 2014;1-106. 2. No. 1 Global leader in continence care; Price Hanna, Global Outlook For Hygiene Absorbent Products, February 2015. 3. TENA<sup>®</sup> provides products and solutions for consumers and professionals in more than 100 countries; Essity Data on file.