



**TRUSTED
AROUND
THE GLOBE²⁻⁴**

TENA® cares

Partnership. Innovations. Solutions.

Partnership

TENA® partners with you in your continence management goals.

Innovations

TENA® continuously innovates and provides quality products and continence management solutions built upon customer insights.

Solutions

With over 50 years of experience, TENA® is the global continence management solutions leader. Our solutions support dignity and quality of life for those living with and caring for those with incontinence.

For more information, contact us:

1-800-510-8023 | www.tenaprofessionals.ca | [@TENA_Canada](https://twitter.com/TENA_Canada)

*Quantitative data obtained through third party testing
1. In a Preference Test, 85% of Professional Caregivers stated that TENA® Ultra Briefs with ConfioAir™ Breathable Technology were more comfortable for residents vs. TENA® Ultra Briefs. 2. Study involving 924 respondents (depending on question) from Canada, France, Germany, Italy, Sweden, UK and the USA. Results vary across countries. Kantar Health. LTC Brand Audit Study, August 2014;1-106. 3. No. 1 Global leader in continence care; Price Hanna, Global Outlook For Hygiene Absorbent Products, February 2015. 4. TENA provides products and solutions for consumers and professionals in more than 100 countries; SCA Data on file.



**Now
100%
Breathable***

Skin Health

**TENA® ConfioAir™ Fully Breathable
Technology Helps Maintain
Skin's Natural Moisture Balance**

A chance to win an educational grant up to \$1,500

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Together we make a difference

Introducing Innovative TENA® ConfioAir™ Breathable Technology

TENA® ConfioAir™ Breathable Technology is a new technology that has been added to many of our TENA® absorbent products making them even more skin friendly.

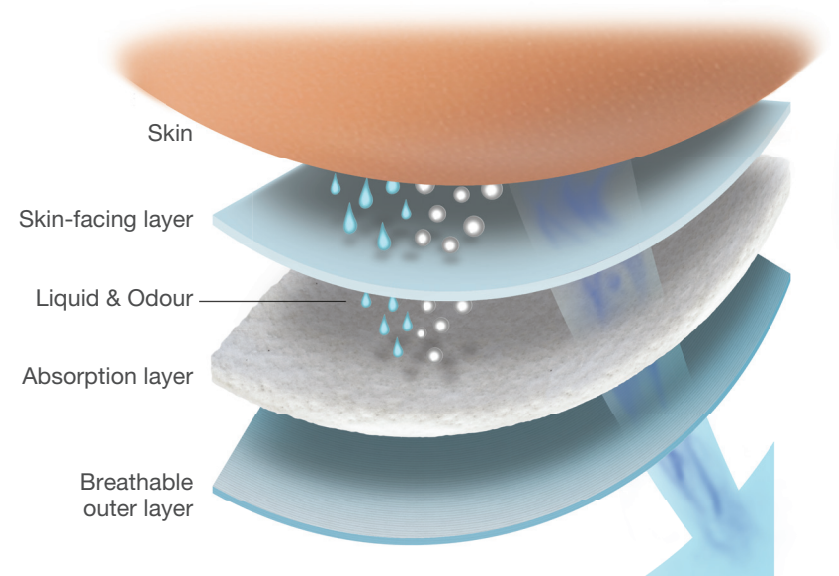


Confidence at the Core

- 100% breathable material
- Utilizes a fast-acting, highly absorbent core, that wicks moisture away from the skin surface
- Helps maintain skin's natural moisture balance by keeping the skin comfortable and dry
- Helps promote healthier skin outcomes
- New printed backsheet with Smart Scan bar code for Heavy Pads, Briefs and Stretch Briefs

How it Works

TENA's design utilizes a fast-acting, highly absorbent core, that wicks moisture away from the skin surface. This absorbent core is surrounded by a unique outer layer with micro-pores. This layer allows excessive moisture to evaporate, keeping the skin on the inside of the brief comfortable and dry, thus allowing the skin to breathe. Evaporation of excess moisture is proven to help maintain skin's natural moisture balance and to help promote better skin health.



TENA® ConfioAir™ fully-breathable products allow humidity to evaporate to help maintain skin's natural moisture balance.

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TENA® ConfioAir™
Breathable Technology
is more comfortable
for residents¹

