

IMPROVING CONTINENCE CARE

10 MUST-KNOW FACTS ABOUT INCONTINENCE

Incontinence, defined as the involuntary loss of urine or faeces, is a condition that is rarely spoken about – despite the fact that it affects millions of people globally and has a major impact on users' and carers' well-being and dignity, as well as on health care costs. Access to appropriate solutions not only improves the quality of life of those with incontinence, it also generates value for society.

① **400**
MILLION PEOPLE
Incontinence can have a severe impact on health-related quality of life¹ and affects almost 400 million people worldwide².



② Incontinence is classified as a set of diseases by the **World Health Organization** and consequently, absorbent incontinence aids have to be classified as medical devices in most countries around the world³.



③ Roughly **1 in 3 women** over the age of 35⁴ and as many as **1 in 4 men** over the age of 40 experience some form of urine leakage⁵.



④ The International Organization for Standardization's ISO 15621 standard defines **20 criteria to guide** the selection of the most suitable absorbent product⁶.



⑤ Incontinence can be **treated, sometimes cured, and always managed**⁷. Personalized care should aim to maintain or restore continence, or manage incontinence with purpose made products.



⑥ **Proper product selection and continence care routines*** preserve users' dignity, and make it easier for them to join in social activities⁸.

⑦ **83 %** of staff agree that recommended **TENA products leak less** than what they used before^{*}.



⑧ Optimized continence care routines* can **reduce unnecessary workload by 44%**⁹.

81%

⑨ of staff agree that recommended TENA continence care routines **improve residents' overall well-being** compared to their previous habits^{*}.

31%

⑩ **Product waste can be reduced by 31%** if clear guidance is in place* and adhered to⁹.

SOURCES ¹Coyne, Kvasz, Ireland, Milsom, Kopp, Chapple. Urinary incontinence and its relationship to mental health and health-related quality of life in men and women in Sweden, the United Kingdom, and the United States, *European Urology* Volume 61, issue 1 (January 2012). ²Irwin DE, Kopp ZS, Agatep B, Milsom I, Abrams P. Worldwide prevalence estimates of lower urinary tract symptoms, overactive bladder, urinary incontinence and bladder outlet obstruction. *BJU Int.* 2011;108:1132-8. ³<http://apps.who.int/classifications/icd10/browse/2016/en>; EU: MDD 93/42 EEC, US: QSR CFR 21 part 820, Canada: MDR SOR/98282, Australia: The Therapeutic Goods Act 1989. ⁴ICI, EPIC study, TNS study. ⁵Based on a survey including men over 40, conducted by SCA in 2012 in US, UK, Germany, Italy, Russia and Mexico. File date that was not published. ⁶ISO/TC 173/SC 3/WG 2 Urinary absorbing aids ⁷ICS WCW Factsheet, 2015 www.ics.org/public/wcw ⁸SCA data on file (staff questionnaires): All statistics are based on results from between 86-105 TENA Solutions case studies (depending on question) around the world, mainly Europe but also USA and Canada. Results vary across countries and care homes. 2012-14. ⁹SCA Data on file; All statistics are based on average percentages from between 85-181 TENA Solutions case studies around the world, mainly Europe but also USA, Canada and China. Results vary across countries and care homes. ^{*}In the framework of TENA Solutions and the implementation of TENA good practice



Together we make a difference